

YOUTH AGRISOCIO ENTREPRENEUR. YOUTH COMMUNITY REAL ACTION BASE ON VILLAGE CONCEPT PROJECT

Alfi Irfan

Bogor Agricultural University, Indonesia

Agricultural in most developing countries is prospective sector to be developed. 2 aspects needed to increase agricultural productivity, first is technology and second is effectiveness of distribution system from farmers to final Consumer. There are a lot of Problems those face either farmers and consumers nowadays. Problems such as low edit value, low productivity, bad packaging, fluctuate price, etc. One of the best solution to solve this problems is by Youth AgriSocio Entrepreneur (YAE). YAE is a community that associate young generation to contribute to Social Activities related to the agriculture sector. There are two main objects of YAE program, first is to facilitate students in agricultural and related sector to contribute to the Society in Agricultural Sector, second is to increase villagers welfare. The uniqueness of this program is local branding. Each team should purposed one proposal for empowering one Village with special local branding. The initiator of this great community is me, so first, I empower villagers in Benteng Village, Ciampea, Bogor, Indonesia. My program is making “Indorempah”, organic fresh drink product contain of 9 spices (ginger, cumin, cloves, Balinese pepper, palm sugar, sugar cane, black pepper, cinnamon, and anise). “Indorempah” is an example of local branding that made from empowering farmers to plant organic ingredients, and empowering housewife by make products. The development of “Indorempah” will be improved by internship program with Singapore International Foundation and Mckinsey Company. Youth AgriSocio Entrepreneur will increase and become big community because we accept 2 proposals every 3 months from Bogor Agricultural University, other universities in Indonesia, and in the future for other universities in the world. This community will be funding by multi national companies and also donators, the bargaining of funding still in the progress, and optimistic increase every year, because now people aware to the social business.

Why we create Youth AgriSocio Entrepreneur Community? Because they need us, and we are the change maker!

Examples of local branding:



Ingredients :

Ginger, cumin, cloves, balinese pepper, palm sugar, sugar cane, black pepper, cinnamon, anise

Contains :

Piperine, chavicine, palmitic acids, tetrahydropiper acids, 1-undecylenyl-3, 4 methylenedioxy benzene, piperidine, essential oils, isobutyryldeca-trans-2-trans-4-dienamide, sesamin, shikimic acid, tannin substances, kariofilin, eugenin, eugenin, isoeugenin, isoeugenin, saponins, flavonoids, kavisin, resin, albumen, starch, piperine, piperiline, piperoleine, poperanine, piperonal, dihydrokarveol, Kanyo-fillene oxide, kariptone, tran piocarrol, papper oil, gingerol, zingeron, shogaol, oleoresin, zingerberin, kamfena, lemonin, zingiberene, zingiberol, gingerol, shogaol, petroleum resins, starch, organic acids, malic acid aksolat, gingerin, gingerol, 1,8-cineole 10-dehydro-gingerdione, 6-gingerdione, arginine, a-linolenic acid, aspartic, β -sitosterol, caprylic acid, capsaicin, chlorogenic acid, farnesal, farnesene, farnesol, n-nonylaldehyde, d-camphene, d- β phellandrene, methyl heptenone, cineol, d-orneol, geraniol, linalool, acetates, caprylate, citral, chavicol, eugenol, safole, sinamaldehyde, tannin, calcium oxalate, and insulin.

How to use :

- Mix 1 sachet (20 grams) in 200 ml of warm water
a. recommended to drink 2 times a day (morning and evening)
b. it is recommended to drink more when sick

Best before :

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'Sampling for Young Social Entrepreneur Program by
Singapore International Foundation'



Uses and Benefit :

Increase stamina, blood circulation, enhance the immune system, warm the body, anti-inflammatory, appetite enhancer, relieve aches, strengthen the liver function, increase production of normal lymph, regenerate damaged cells, prevent premature aging, anesthetic, relieve sore throat, relieve muscle pain,

Treating various diseases such as:

Stomach cramps, vomiting, flatulence, colic, dysentery, diarrhea, headache, toothache, cough, fever, asthma, influenza, neurasthenia, low blood pressure, impaired digestion, arthritis, weak body, Stroke, low back pain, stomach cramps, vitiligo, and hypertension.

Manufactured by :

This product is sampling that created from Villagers from Benteng Village, Ciampea, Bogor, Indonesia. The villagers received mentoring and training by Alfi Irfan and Rasyeed Hussien



"With this programs we will empower at least 25 farmers and 25 housewives in Benteng Village, Bogor, Indonesia"

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